

City of Peculiar Survey

Economic Development Report



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RESPONSES SEGMENTED BY YEARS OF RESIDENCY

How long have you resided in the City of Peculiar?						
	0-7 years	8-11 years	12-15 years	16-19 years	Over 20 years	Response Totals
0-7 years	100.0% (121)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	41.6% (121)
8-11 years	0.0% (0)	100.0% (36)	0.0% (0)	0.0% (0)	0.0% (0)	12.4% (36)
12-15 years	0.0% (0)	0.0% (0)	100.0% (26)	0.0% (0)	0.0% (0)	8.9% (26)
16-19 years	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (22)	0.0% (0)	7.6% (22)
Over 20 years	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (86)	29.6% (86)
answered question	121	36	26	22	86	291

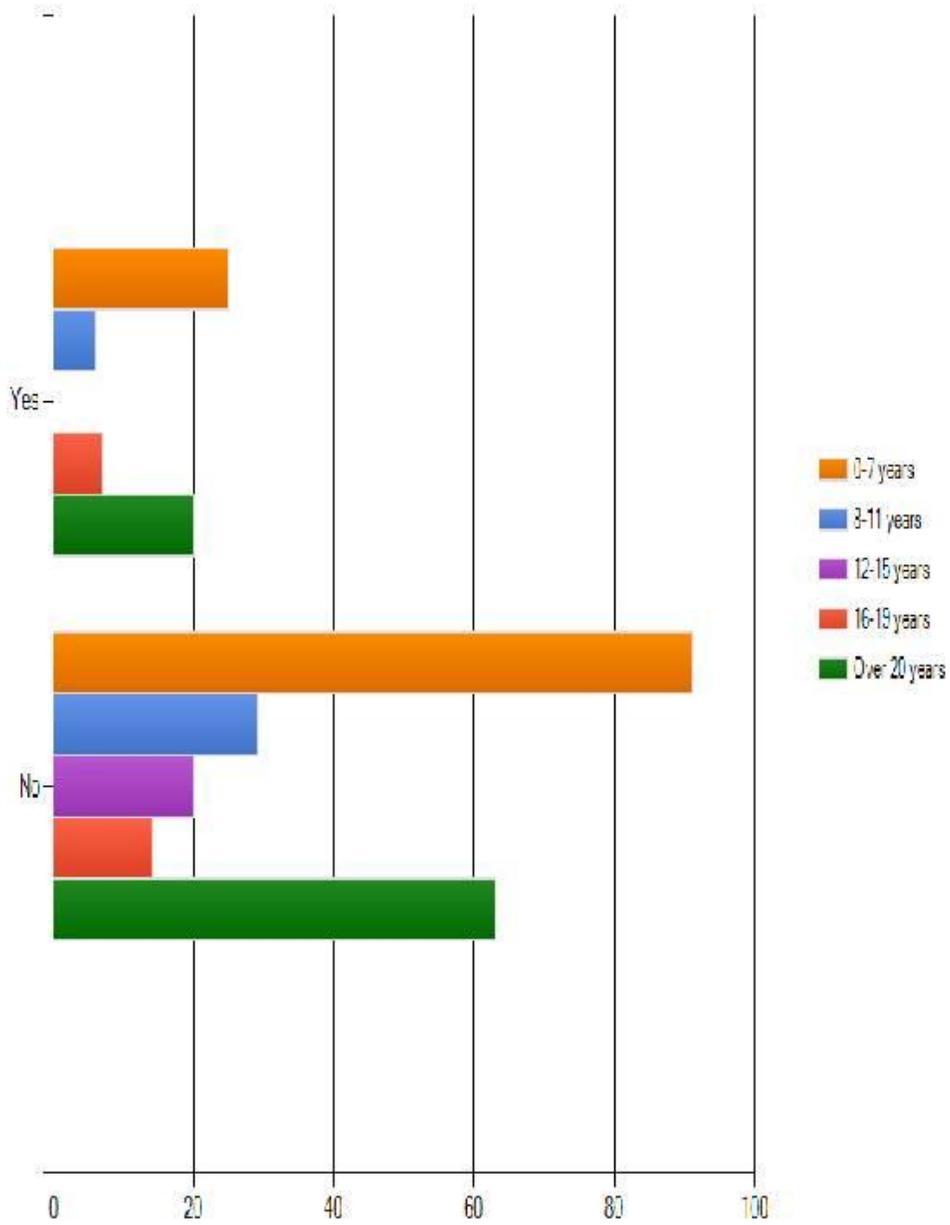
Do you own or operate a business in Peculiar?

	Responses segmented by years of residency:					Response Totals
	0-7 years	8-11 years	12-15 years	16-19 years	Over 20 years	
Yes	5.8% (7)	8.3% (3)	3.8% (1)	4.5% (1)	4.7% (4)	5.5% (16)
No	94.2% (114)	91.7% (33)	96.2% (25)	95.5% (21)	95.3% (81)	94.5% (274)
answered question	121	36	26	22	85	290
				skipped question		1

Are there adequate varieties of businesses in the City of Peculiar?

	Responses segmented by years of residency:					Response Totals
	0-7 years	8-11 years	12-15 years	16-19 years	Over 20 years	
Yes	21.6% (25)	17.1% (6)	0.0% (0)	33.3% (7)	24.1% (20)	21.1% (58)
No	78.4% (91)	82.9% (29)	100.0% (20)	66.7% (14)	75.9% (63)	78.9% (217)
answered question	116	35	20	21	83	275
				skipped question		16

Are there adequate varieties of businesses in the City of Peculiar?

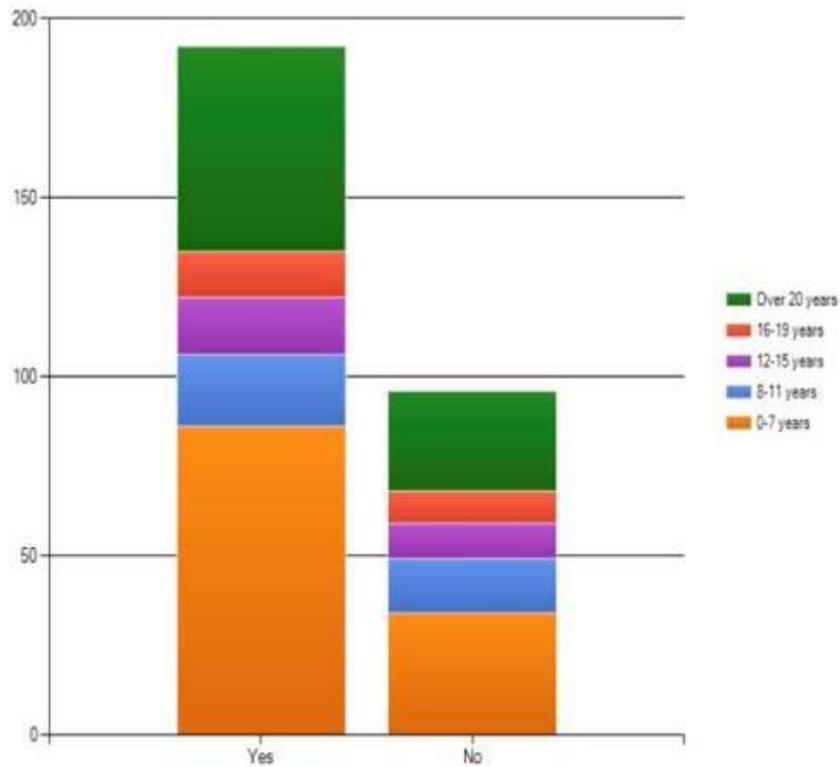


Do you live West of US 71 Highway?

Responses segmented by years of residency:

	0-7 years	8-11 years	12-15 years	16-19 years	Over 20 years	Response Totals
Yes	71.7% (86)	57.1% (20)	61.5% (16)	59.1% (13)	67.1% (57)	66.7% (192)
No	28.3% (34)	42.9% (15)	38.5% (10)	40.9% (9)	32.9% (28)	33.3% (96)

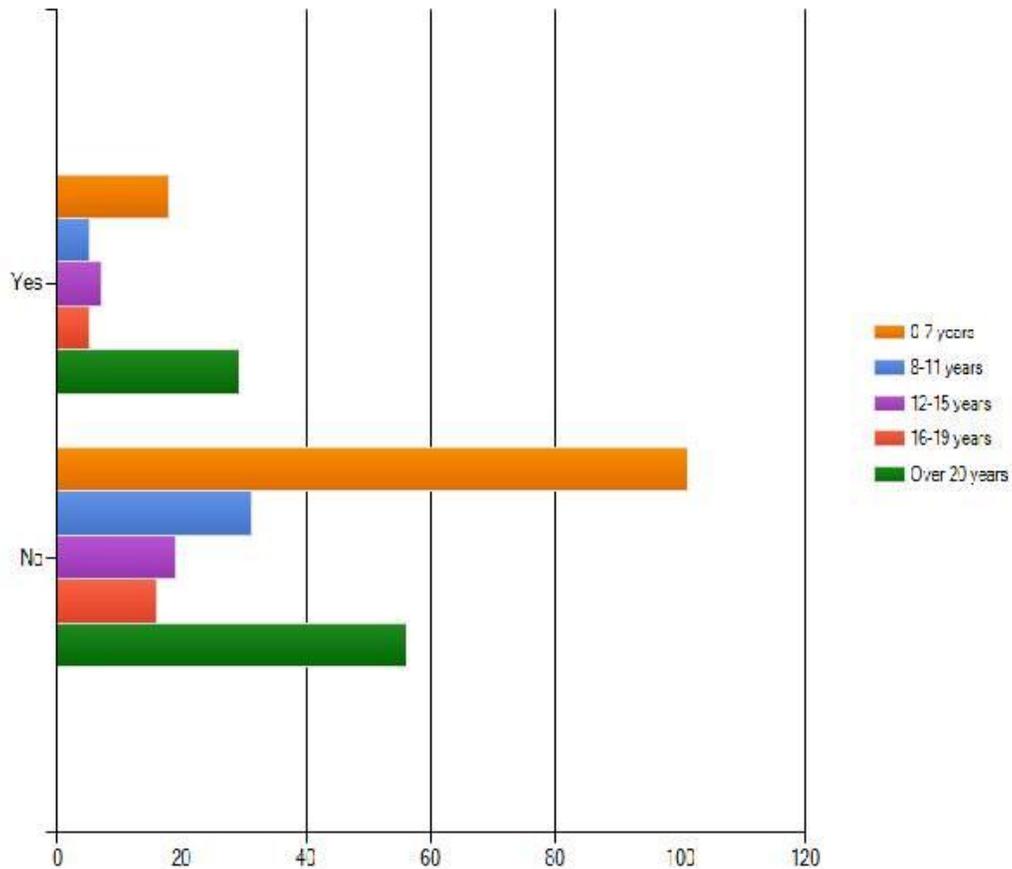
Do you live West of US 71 Highway?



Do you do most of your grocery shopping in the City of Peculiar?

	Do you live West of US 71 Highway?		Re- sponse Totals
	Yes	No	
Yes	22.6% (43)	20.8% (20)	22.0% (63)
No	77.4% (147)	79.2% (76)	78.0% (223)

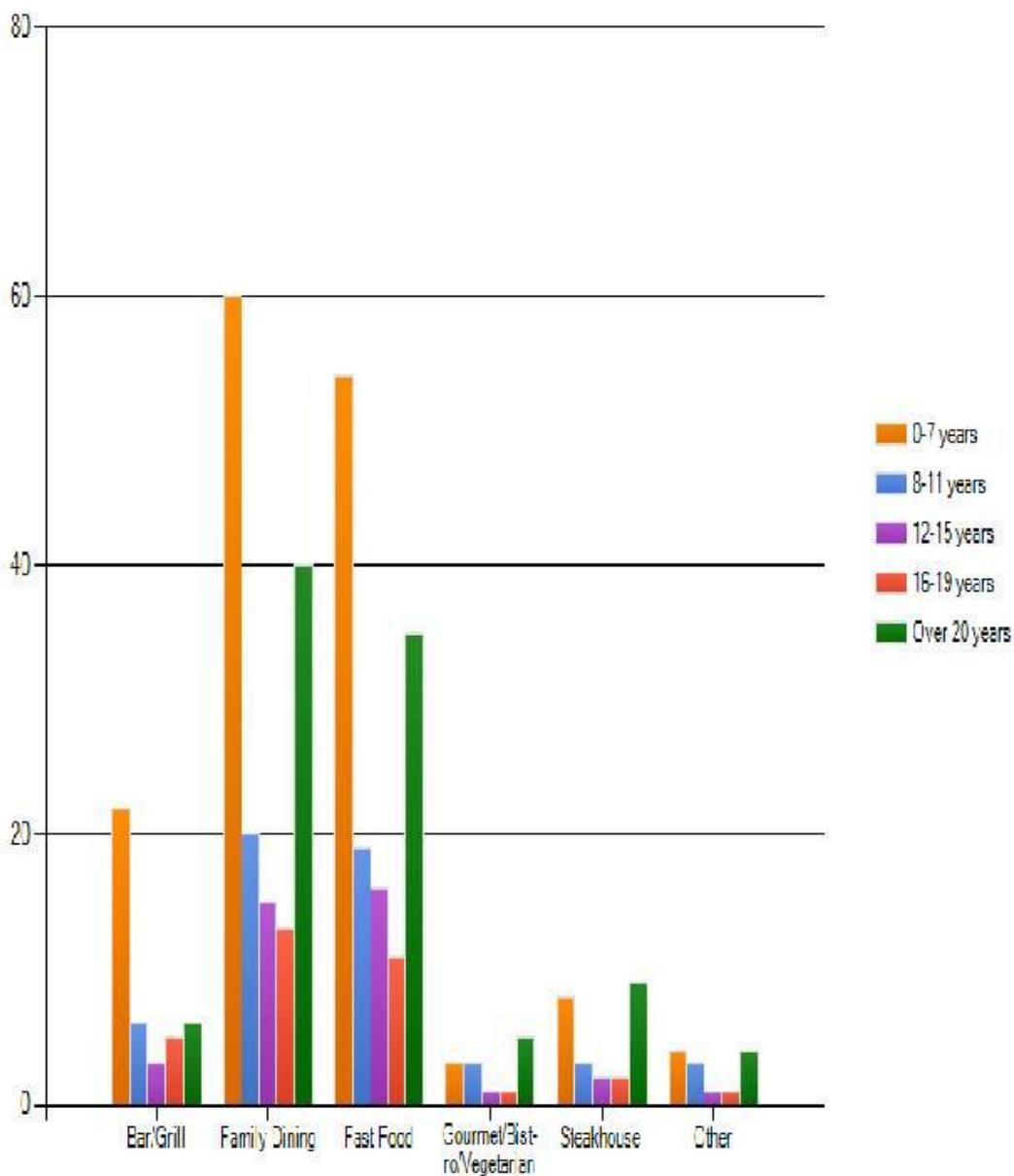
Do you do most of your grocery shopping in the City of Peculiar?



What types of dining facilities would you like to see in the City of Peculiar that are not currently available?

	Responses segmented by years of residency:					Response Totals
	0-7 years	8-11 years	12-15 years	16-19 years	Over 20 years	
Bar/Grill	23.2% (22)	18.8% (6)	12.5% (3)	27.8% (5)	9.1% (6)	17.9% (42)
Family Dining	63.2% (60)	62.5% (20)	62.5% (15)	72.2% (13)	60.6% (40)	63.0% (148)
Fast Food	56.8% (54)	59.4% (19)	66.7% (16)	61.1% (11)	53.0% (35)	57.4% (135)
Gourmet/ Bistro/ Vegetarian	3.2% (3)	9.4% (3)	4.2% (1)	5.6% (1)	7.6% (5)	5.5% (13)
Steakhouse	8.4% (8)	9.4% (3)	8.3% (2)	11.1% (2)	13.6% (9)	10.2% (24)
Other	4.2% (4)	9.4% (3)	4.2% (1)	5.6% (1)	6.1% (4)	5.5% (13)
answered question	95	32	24	18	66	235
					skipped question	56

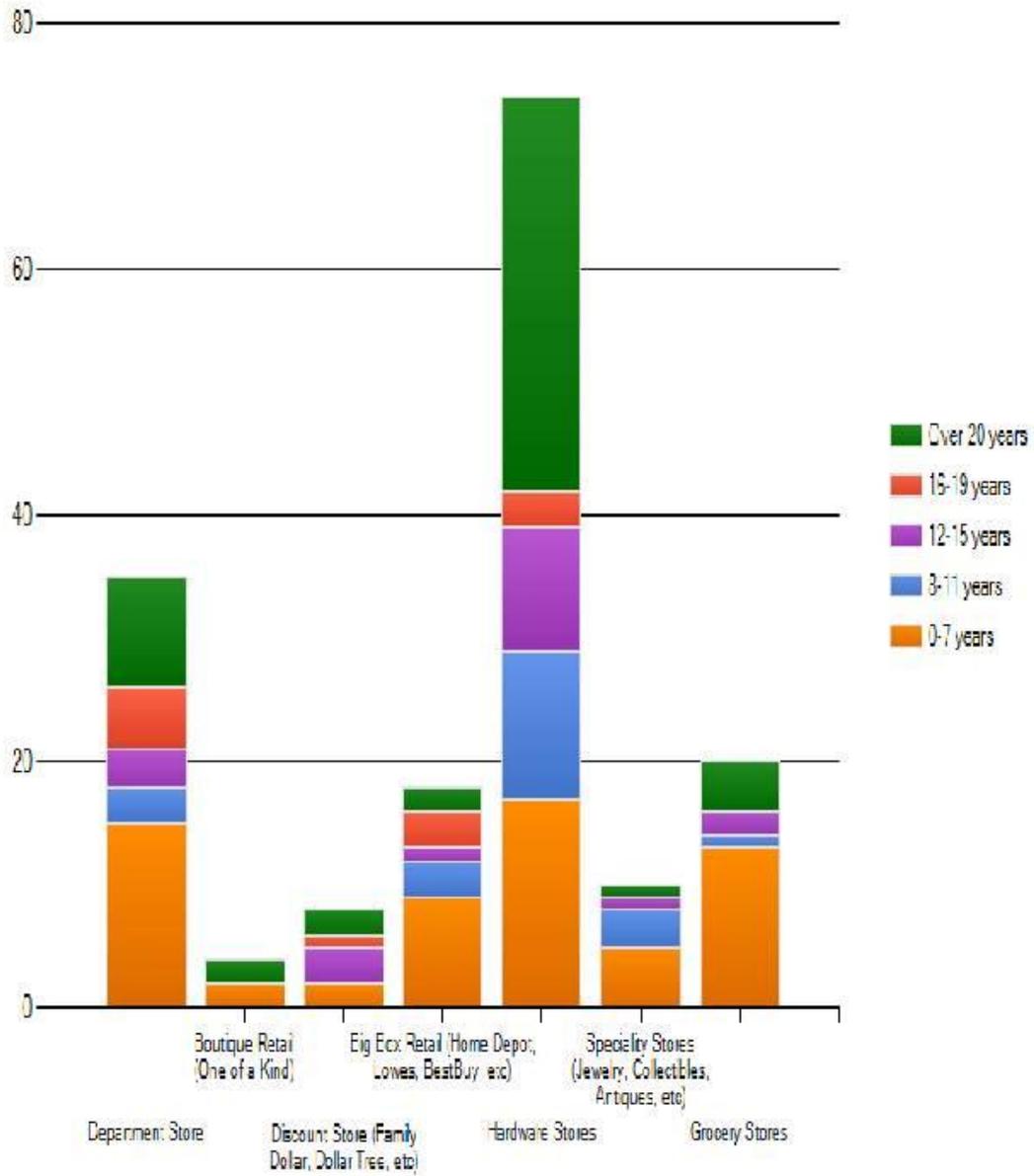
What types of dining facilities would you like to see in the City of Peculiar that are not currently available?



What types of retail facilities would you like to see in the City of Peculiar that are not currently available?

	Responses segmented by years of residency:					Response Totals
	0-7 years	8-11 years	12-15 years	16-19 years	Over 20 years	
Department Store	23.8% (15)	13.6% (3)	15.0% (3)	41.7% (5)	17.3% (9)	20.7% (35)
Boutique Retail (One of a Kind)	3.2% (2)	0.0% (0)	0.0% (0)	0.0% (0)	3.8% (2)	2.4% (4)
Discount Store (Family Dollar, Dollar Tree, etc)	3.2% (2)	0.0% (0)	15.0% (3)	8.3% (1)	3.8% (2)	4.7% (8)
Big Box Retail (Home Depot, Lowes, BestBuy, etc)	14.3% (9)	13.6% (3)	5.0% (1)	25.0% (3)	3.8% (2)	10.7% (18)
Hardware Stores	27.0% (17)	54.5% (12)	50.0% (10)	25.0% (3)	61.5% (32)	43.8% (74)
Speciality Stores (Jewelry, Collectibles, Antiques, etc)	7.9% (5)	13.6% (3)	5.0% (1)	0.0% (0)	1.9% (1)	5.9% (10)
Grocery Stores	20.6% (13)	4.5% (1)	10.0% (2)	0.0% (0)	7.7% (4)	11.8% (20)
answered question	63	22	20	12	52	169

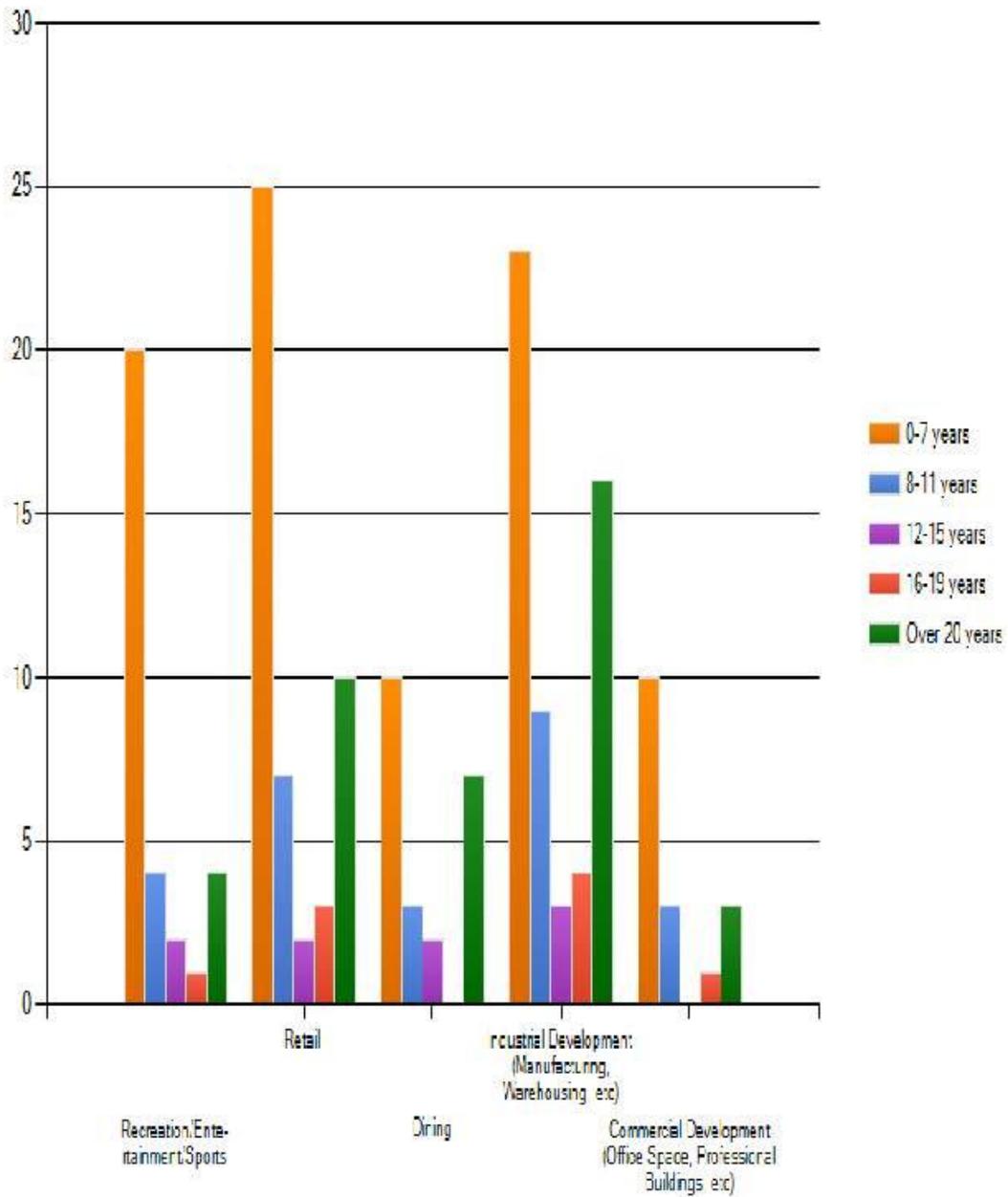
What types of retail facilities would you like to see in the City of Peculiar that are not currently available?



Would you like to see the following locate in the City of Peculiar?

		Responses segmented by years of residency:					Response Totals
		0-7 years	8-11 years	12-15 years	16-19 years	Over 20 years	
Manufacturing	Yes	64.9% (72)	72.4% (21)	75.0% (18)	57.9% (11)	70.4% (57)	
	No	35.1% (39)	27.6% (8)	25.0% (6)	42.1% (8)	29.6% (24)	
		111	29	24	19	81	264
Warehousing	Yes	60.2% (65)	60.7% (17)	71.4% (15)	61.1% (11)	62.0% (49)	
	No	39.8% (43)	39.3% (11)	28.6% (6)	38.9% (7)	38.0% (30)	
		108	28	21	18	79	254
Sports Related Entertainment	Yes	57.8% (59)	51.7% (15)	61.9% (13)	22.2% (4)	56.6% (43)	
	No	42.2% (43)	48.3% (14)	38.1% (8)	77.8% (14)	43.4% (33)	
		102	29	21	18	76	246
answered question		114	32	25	20	82	273

If you answered "Yes" to Question 9, please select the types of development projects that should be targeted?

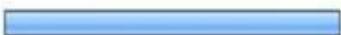


0-11 Year Residents: Report

How long have you resided in the City of Peculiar?

		Response Percent	Response Count
0-3 years		31.2%	49
4-7 years		45.9%	72
8-11 years		22.9%	36
12-15 years		0.0%	0
16-19 years		0.0%	0
Over 20 years		0.0%	0
answered question			157
skipped question			0

Are there adequate varieties of businesses in the City of Peculiar?

		Response Percent	Response Count
Yes		20.4%	31
No		79.6%	121
answered question			152
skipped question			5

Do you live West of US 71 Highway?

		Response Percent	Response Count
Yes		68.4%	106
No		31.6%	49
answered question			155
skipped question			2

What types of dining facilities would you like to see in the City of Peculiar that are not currently available?

		Response Percent	Response Count
Bar/Grill		22.4%	28
Family Dining		62.4%	78
Fast Food		58.4%	73
Gourmet/Bistro/Vegetarian		4.0%	5
Steakhouse		11.2%	14
Other		6.4%	8
answered question			125
skipped question			32

Do you do most of your grocery shopping in the City of Peculiar?

		Response Percent	Response Count
Yes		14.3%	22
No		85.7%	132
		If "No"- why not?	107
		answered question	154
		skipped question	3

What types of retail facilities would you like to see in the City of Peculiar that are not currently available?

		Response Percent	Response Count
Department Store		23.1%	18
Boutique Retail (One of a Kind)		2.6%	2
Discount Store (Family Dollar, Dollar Tree, etc)		2.6%	2
Big Box Retail (Home Depot, Lowes, BestBuy, etc)		12.8%	10
Hardware Stores		37.2%	29
Speciality Stores (Jewelry, Collectibles, Antiques, etc)		7.7%	6
Grocery Stores		14.1%	11
	Other (please specify)		30
answered question			78
skipped question			79

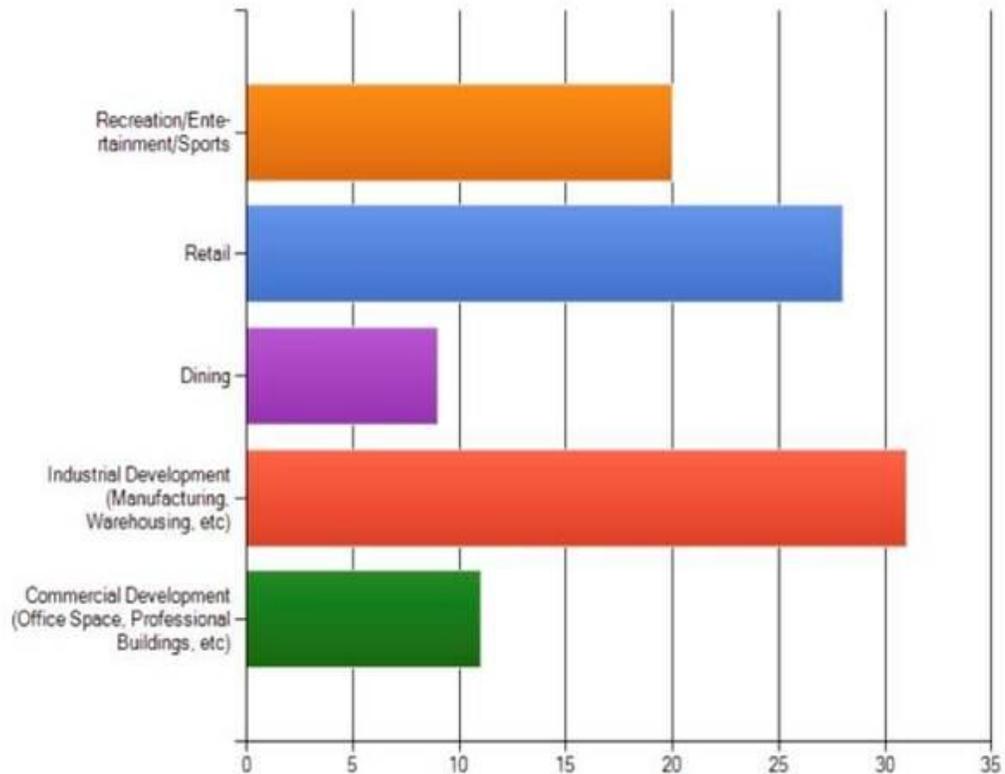
Would you like to see the following locate in the City of Peculiar?

	Yes	No	Response Count
Manufacturing	66.7% (92)	33.3% (46)	138
Warehousing	60.3% (82)	39.7% (54)	136
Sports Related Entertainment	55.6% (74)	44.4% (59)	133
answered question			145
skipped question			12

Do you think the City of Peculiar should consider offering financial incentives to potential development projects?

		Response Percent	Response Count
Yes		67.4%	93
No		32.6%	45
		answered question	138
		skipped question	19

If you answered "Yes" to Question 9, please select the types of development projects that should be targeted?



12-19 Year Residents: Report

How long have you resided in the City of Peculiar?

		Response Percent	Response Count
0-3 years		0.0%	0
4-7 years		0.0%	0
8-11 years		0.0%	0
12-15 years		54.2%	26
16-19 years		45.8%	22
Over 20 years		0.0%	0
answered question			48
skipped question			0

Are there adequate varieties of businesses in the City of Peculiar?

		Response Percent	Response Count
Yes		17.1%	7
No		82.9%	34
answered question			41
skipped question			7

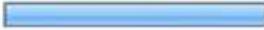
Do you live West of US 71 Highway?

		Response Percent	Response Count
Yes		60.4%	29
No		39.6%	19
answered question			48
skipped question			0

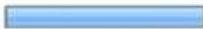
What types of retail facilities would you like to see in the City of Peculiar that are not currently available?

		Response Percent	Response Count
Department Store		25.0%	8
Boutique Retail (One of a Kind)		0.0%	0
Discount Store (Family Dollar, Dollar Tree, etc)		12.5%	4
Big Box Retail (Home Depot, Lowes, BestBuy, etc)		12.5%	4
Hardware Stores		40.6%	13
Speciality Stores (Jewelry, Collectibles, Antiques, etc)		3.1%	1
Grocery Stores		6.3%	2
Other (please specify)			11
answered question			32
skipped question			16

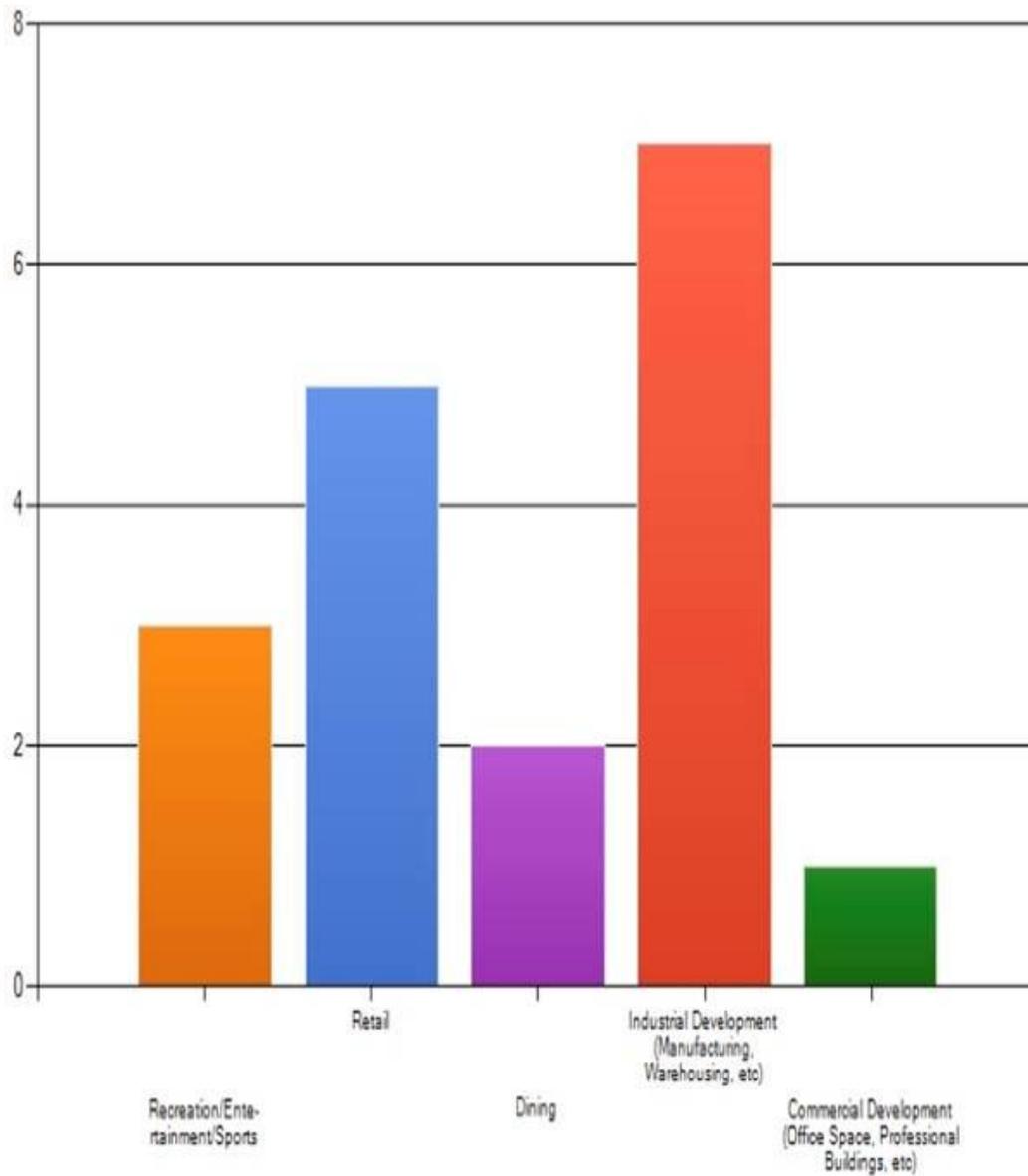
Do you think the City of Peculiar should consider offering financial incentives to potential development projects?

		Response Percent	Response Count
Yes		53.5%	23
No		46.5%	20
answered question			43
skipped question			5

If you answered "Yes" to Question 9, please select the types of development projects that should be targeted?

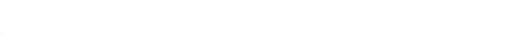
		Response Percent	Response Count
Recreation/Entertainment/Sports		20.0%	3
Retail		33.3%	5
Dining		13.3%	2
Industrial Development (Manufacturing, Warehousing, etc)		46.7%	7
Commercial Development (Office Space, Professional Buildings, etc)		6.7%	1
Other (please specify)			4
answered question			15
skipped question			33

If you answered "Yes" to Question 9, please select the types of development projects that should be targeted?

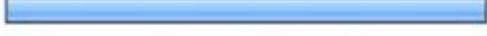


20+ Year Residents Report

How long have you resided in the City of Peculiar?

		Response Percent	Response Count
0-3 years		0.0%	0
4-7 years		0.0%	0
8-11 years		0.0%	0
12-15 years		0.0%	0
16-19 years		0.0%	0
Over 20 years		100.0%	86
answered question			86
skipped question			0

Do you own or operate a business in Peculiar?

		Response Percent	Response Count
Yes		4.7%	4
No		95.3%	81
answered question			85
skipped question			1

Are there adequate varieties of businesses in the City of Peculiar?

		Response Percent	Response Count
Yes		24.1%	20
No		75.9%	63
answered question			83
skipped question			3

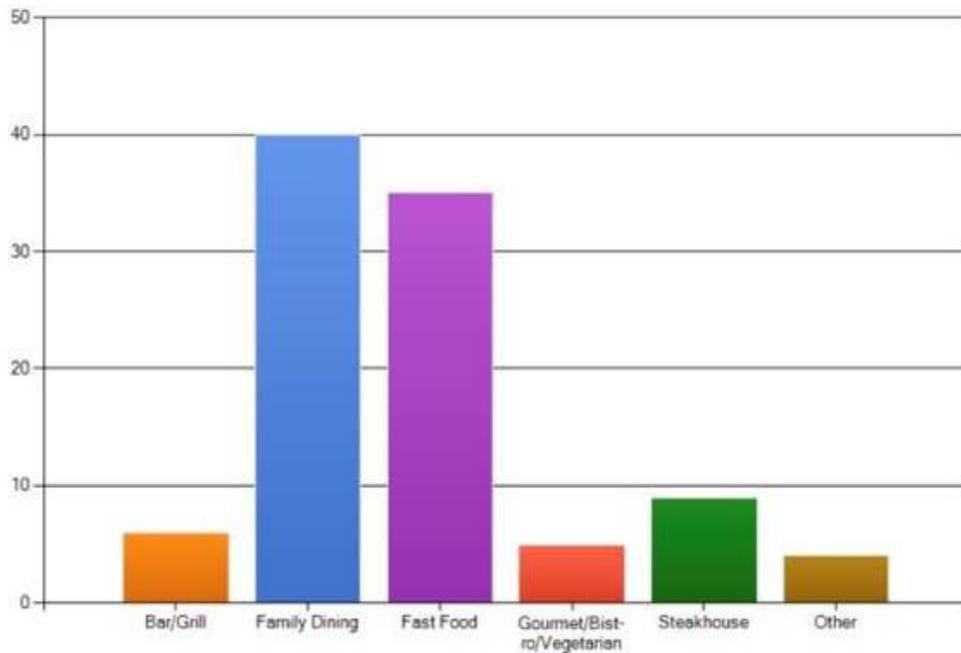
Do you live West of US 71 Highway?

		Response Percent	Response Count
Yes		67.1%	57
No		32.9%	28
answered question			85
skipped question			1

What types of dining facilities would you like to see in the City of Peculiar that are not currently available?

		Response Percent	Response Count
Bar/Grill		9.1%	6
Family Dining		60.6%	40
Fast Food		53.0%	35
Gourmet/Bistro/Vegetarian		7.6%	5
Steakhouse		13.6%	9
Other		6.1%	4
answered question			66
skipped question			20

What types of dining facilities would you like to see in the City of Peculiar that are not currently available?



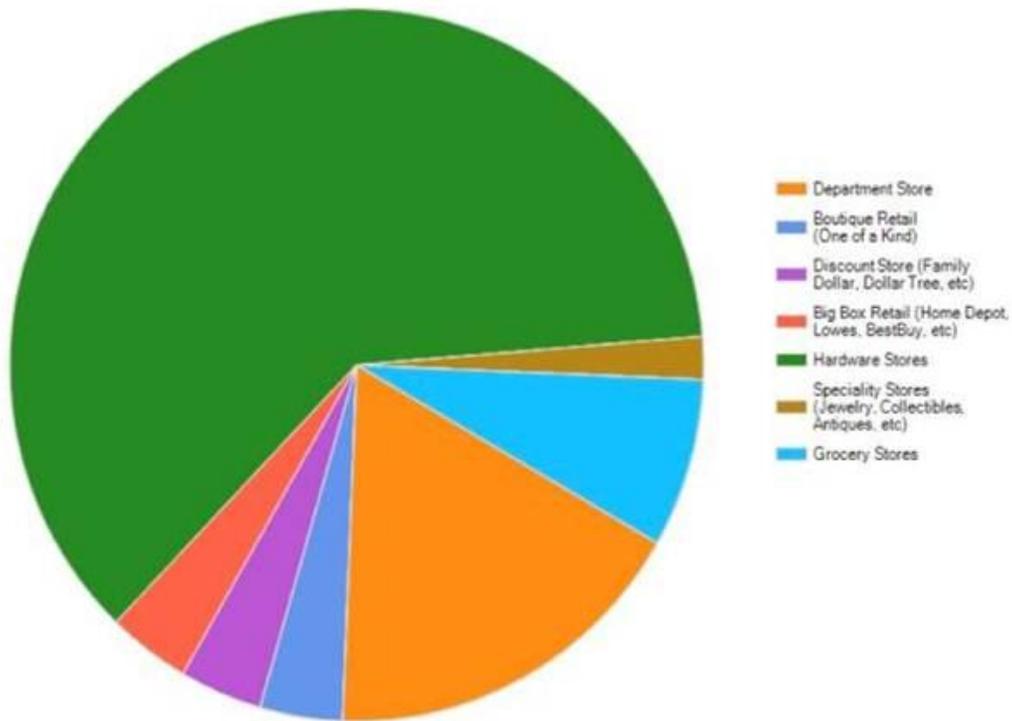
Do you do most of your grocery shopping in the City of Peculiar?

		Response Percent	Response Count
Yes		34.1%	29
No		65.9%	56
	If "No"- why not?		43
answered question			85
skipped question			1

What types of retail facilities would you like to see in the City of Peculiar that are not currently available?

		Response Percent	Response Count
Department Store		17.3%	9
Boutique Retail (One of a Kind)		3.8%	2
Discount Store (Family Dollar, Dollar Tree, etc)		3.8%	2
Big Box Retail (Home Depot, Lowes, BestBuy, etc)		3.8%	2
Hardware Stores		61.5%	32
Speciality Stores (Jewelry, Collectibles, Antiques, etc)		1.9%	1
Grocery Stores		7.7%	4
	Other (please specify)		8
answered question			52
skipped question			34

What types of retail facilities would you like to see in the City of Peculiar that are not currently available?



Would you like to see the following locate in the City of Peculiar?

	Yes	No	Response Count
Manufacturing	70.4% (57)	29.6% (24)	81
Warehousing	62.0% (49)	38.0% (30)	79
Sports Related Entertainment	56.6% (43)	43.4% (33)	76
		answered question	82
		skipped question	4

Do you think the City of Peculiar should consider offering financial incentives to potential development projects?

		Response Percent	Response Count
Yes		60.0%	48
No		40.0%	32
answered question			80
skipped question			6

If you answered "Yes" to Question 9, please select the types of development projects that should be targeted?

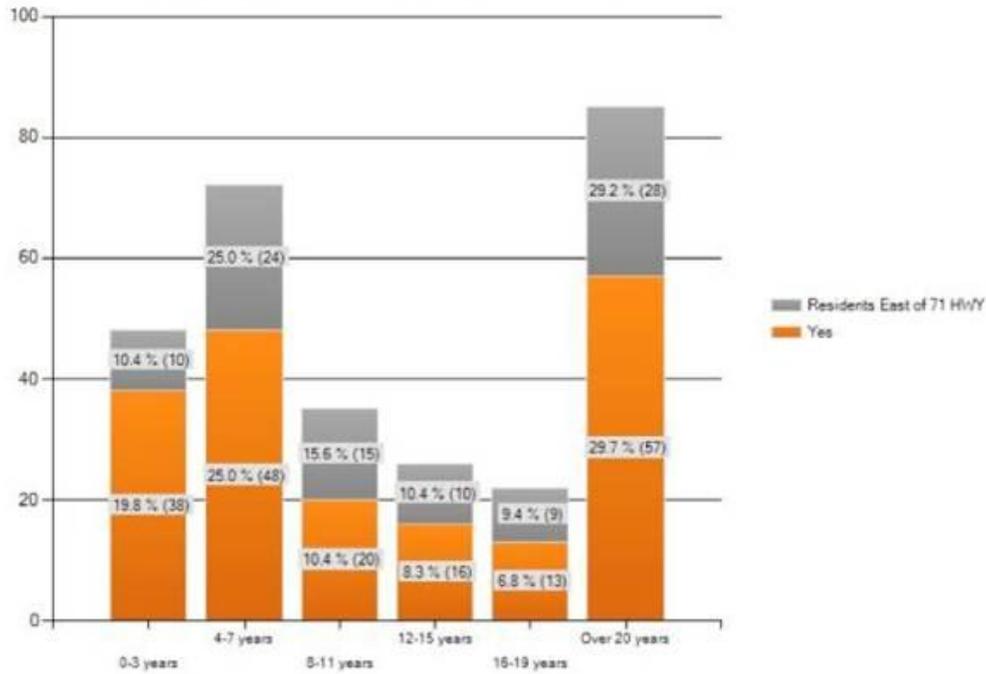
		Response Percent	Response Count
Recreation/Entertainment/Sports		16.0%	4
Retail		40.0%	10
Dining		28.0%	7
Industrial Development (Manufacturing, Warehousing, etc)		64.0%	16
Commercial Development (Office Space, Professional Buildings, etc)		12.0%	3
Other (please specify)			2
answered question			25
skipped question			61

Comparison Report: East & West of 71 Hwy

How long have you resided in the City of Peculiar?

	Location of Respondents:		
	West of US 71 Highway	East of US 71 Highway	Response Totals
0-3 years	19.8% (38)	10.4% (10)	16.7% (48)
4-7 years	25.0% (48)	25.0% (24)	25.0% (72)
8-11 years	10.4% (20)	15.6% (15)	12.2% (35)
12-15 years	8.3% (16)	10.4% (10)	9.0% (26)
16-19 years	6.8% (13)	9.4% (9)	7.6% (22)
Over 20 years	29.7% (57)	29.2% (28)	29.5% (85)
answered question	192	96	288
		skipped question	4

How long have you resided in the City of Peculiar?



Do you own or operate a business in Peculiar?

	Location of Respondents:		
	West of US 71 Highway	East of US 71 Highway	Response Totals
Yes	5.2% (10)	7.1% (7)	5.8% (17)
No	94.8% (183)	92.9% (91)	94.2% (274)
answered question	193	98	291
		skipped question	1

Are there adequate varieties of businesses in the City of Peculiar?

	Location of Respondents:		Response Totals
	West of US 71 Highway	East of US 71 Highway	
Yes	17.8% (33)	27.2% (25)	20.9% (58)
No	82.2% (152)	72.8% (67)	79.1% (219)
answered question	185	92	277
	skipped question		15

Do you live East or West of US 71 Highway?

West of US 71 Highway	66.4% (194)
East of US 71 Highway	33.6% (98)
answered question	292

What types of dining facilities would you like to see in the City of Peculiar that are not currently available?

	Location of Respondents:		
	West of US 71 HWY	East of US 71 HWY	Response Totals
Bar/Grill	19.9% (32)	12.3% (9)	17.5% (41)
Family Dining	59.0% (95)	69.9% (51)	62.4% (146)
Fast Food	60.2% (97)	53.4% (39)	58.1% (136)
Gourmet/Bistro/ Vegetarian	6.8% (11)	1.4% (1)	5.1% (12)
Steakhouse	11.8% (19)	9.6% (7)	11.1% (26)
Other	7.5% (12)	0.0% (0)	5.1% (12)
answered question	161	73	234

Do you do most of your grocery shopping in the City of Peculiar?

	Location of Respondents		
	West of US 71 HWY	East of US 71 HWY	Response Totals
Yes	22.6% (43)	20.8% (20)	22.0% (63)
No	77.4% (147)	79.2% (76)	78.0% (223)
answered question	190	96	286

What types of retail facilities would you like to see in the City of Peculiar that are not currently available?

	Location of Respondents:		Response Totals
	West of US 71 HWY	East of US 71 HWY	
Department Store	22.3% (27)	19.5% (8)	21.6% (35)
Boutique Retail (One of a Kind)	3.3% (4)	0.0% (0)	2.5% (4)
Discount Store (Family Dollar, Dollar Tree, etc)	7.4% (9)	0.0% (0)	5.6% (9)
Big Box Retail (Home Depot, Lowe's, BestBuy, etc)	6.6% (8)	14.6% (6)	8.6% (14)
Hardware Stores	44.6% (54)	51.2% (21)	46.3% (75)
Speciality Stores (Jewelry, Collecti- bles, Antiques, etc)	3.3% (4)	9.8% (4)	4.9% (8)
Grocery Stores	12.4% (15)	4.9% (2)	10.5% (17)
answered question	121	41	162
		skipped question	130

Would you like to see the following locate in the City of Peculiar?

		Location of Respondents:		Response Totals
		West of US 71 HWY	East of US 71 HWY	
Manufacturing	Yes	66.7% (116)	71.1% (64)	
	No	33.3% (58)	28.9% (26)	
		174	90	264
Warehousing	Yes	60.0% (102)	66.3% (57)	
	No	40.0% (68)	33.7% (29)	
		170	86	256
Sports Related Entertainment	Yes	54.5% (90)	54.1% (46)	
	No	45.5% (75)	45.9% (39)	
		165	85	250
answered question		181	93	274
		skipped question		18

Do you think the City of Peculiar should consider offering financial incentives to potential development projects?

	Location of respondents:		
	West of US 71 Highway	East of US 71 Highway	Response Totals
Yes	64.4% (114)	60.0% (51)	63.0% (165)
No	35.6% (63)	40.0% (34)	37.0% (97)
answered question	177	85	262
	skipped question		30

If you answered "Yes" to Question 9, please select the types of development projects that should be targeted?

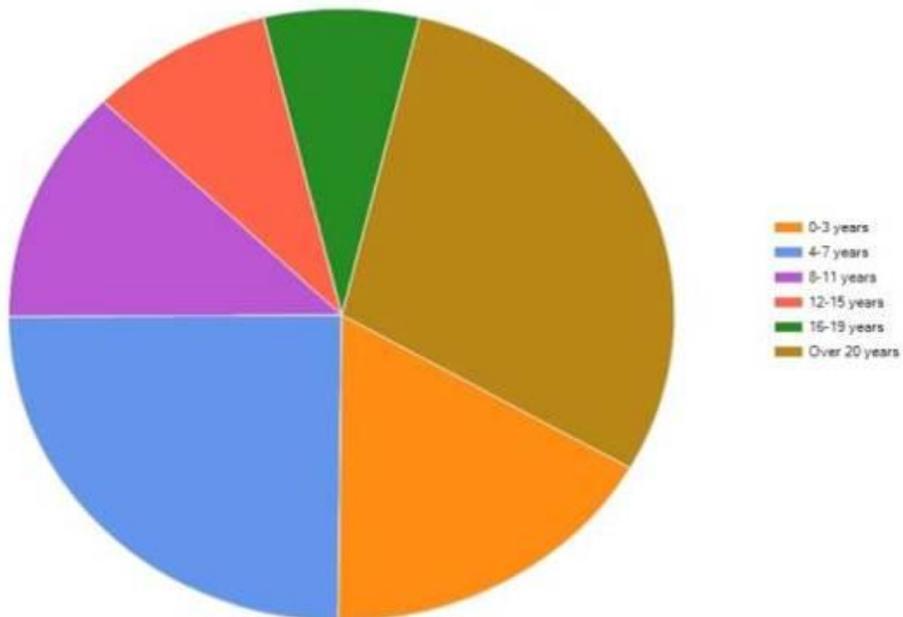
	Do you live West of US 71 Highway?		Response Totals
	Yes	No	
Recreation/ Entertainment/ Sports	30.0% (21)	15.6% (5)	25.5% (26)
Retail	40.0% (28)	46.9% (15)	42.2% (43)
Dining	17.1% (12)	18.8% (6)	17.6% (18)
Industrial Development (Manufacturing, Warehousing, etc)	50.0% (35)	59.4% (19)	52.9% (54)
Commercial Development (Office Space, Professional Buildings, etc)	14.3% (10)	15.6% (5)	14.7% (15)
answered question	70	32	102
	skipped question		190

Aggregate Report

1. How long have you resided in the City of Peculiar?

		Response Percent	Response Count
0-3 years		16.8%	49
4-7 years		24.7%	72
8-11 years		12.4%	36
12-15 years		8.9%	26
16-19 years		7.6%	22
Over 20 years		29.6%	86
		answered question	291
		skipped question	4

How long have you resided in the City of Peculiar?



Do you own or operate a business in Peculiar?

		Response Percent	Response Count
Yes		6.1%	18
No		93.9%	276
answered question			294
skipped question			1

3. Are there adequate varieties of businesses in the City of Peculiar?

		Response Percent	Response Count
Yes		21.1%	59
No		78.9%	221
answered question			280
skipped question			15

4. Do you live West of US 71 Highway?

		Response Percent	Response Count
Yes		66.4%	194
No		33.6%	98
answered question			292
skipped question			3

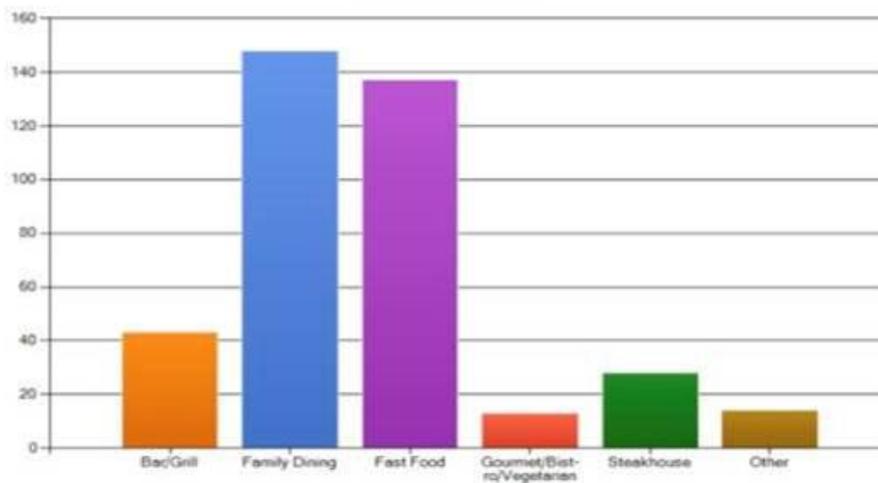
5. What types of dining facilities would you like to see in the City of Peculiar that are not currently available?

		Response Percent	Response Count
Bar/Grill		22.4%	28
Family Dining		62.4%	78
Fast Food		58.4%	73
Gourmet/Bistro/Vegetarian		4.0%	5
Steakhouse		11.2%	14
Other		6.4%	8
answered question			125
skipped question			32

6. Do you do most of your grocery shopping in the City of Peculiar?

		Response Percent	Response Count
Yes		14.3%	22
No		85.7%	132
If "No"- why not?			107
answered question			154
skipped question			3

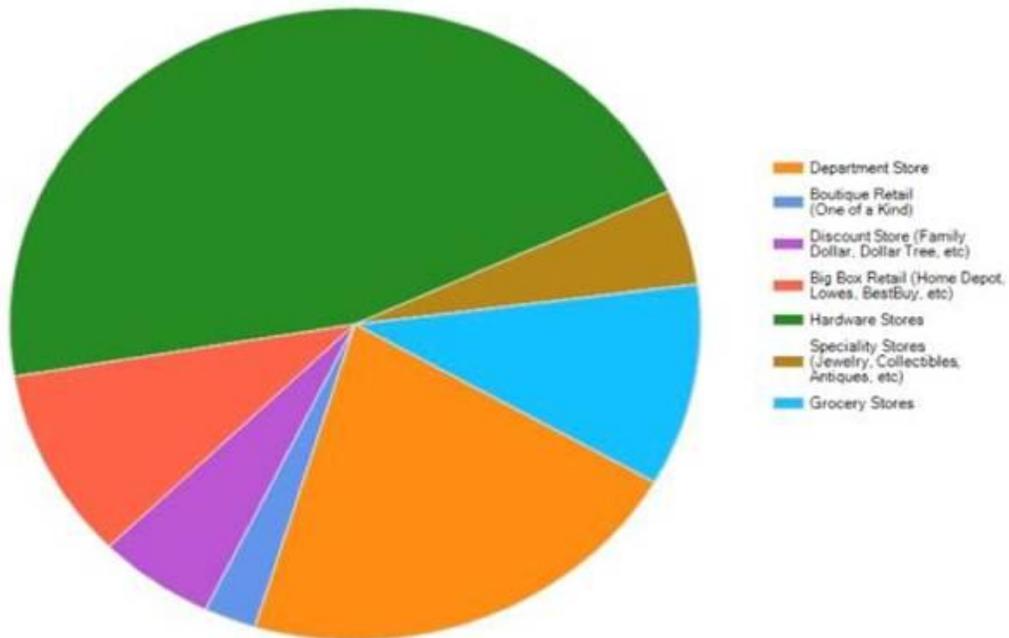
What types of dining facilities would you like to see in the City of Peculiar that are not currently available?



What types of retail facilities would you like to see in the City of Peculiar that are not currently available?

	Response Percent	Response Count
Department Store	21.3%	35
Boutique Retail (One of a Kind)	2.4%	4
Discount Store (Family Dollar, Dollar Tree, etc)	5.5%	9
Big Box Retail (Home Depot, Lowes, BestBuy, etc)	9.8%	16
Hardware Stores	45.7%	75
Speciality Stores (Jewelry, Collectibles, Antiques, etc)	4.9%	8
Grocery Stores	10.4%	17
Other (please specify)		50
answered question		164
skipped question		131

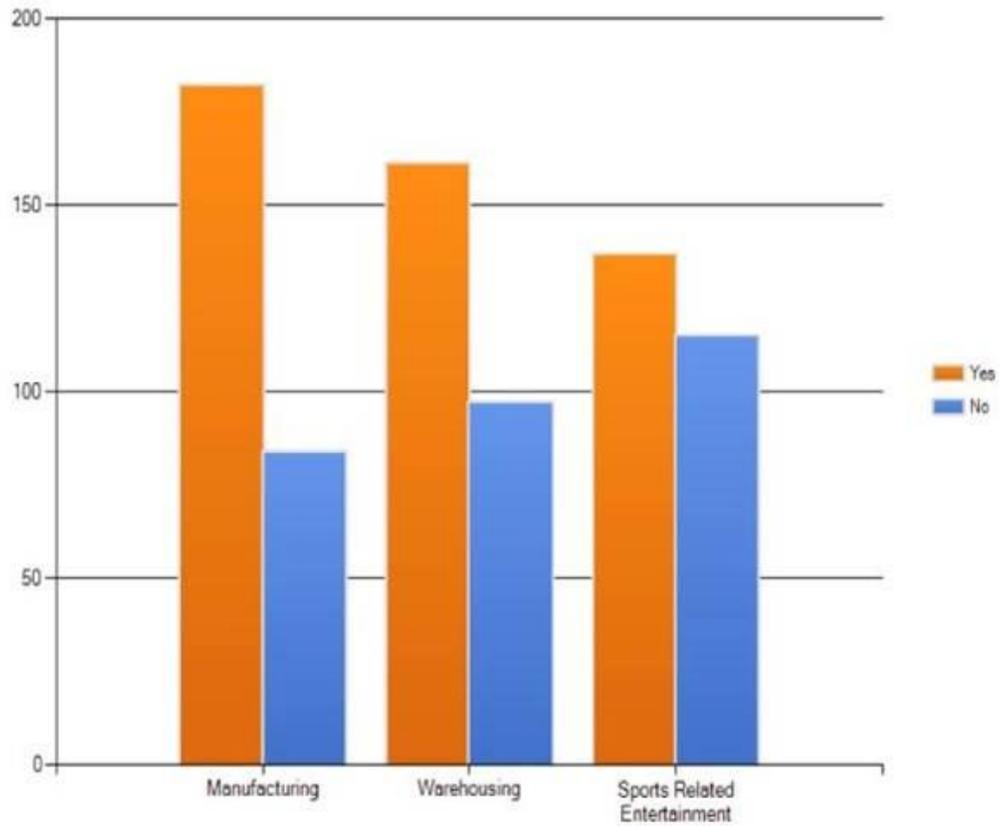
What types of retail facilities would you like to see in the City of Peculiar that are not currently available?



8. Would you like to see the following locate in the City of Peculiar?

	Yes	No	Response Count
Manufacturing	68.4% (182)	31.6% (84)	266
Warehousing	62.4% (161)	37.6% (97)	258
Sports Related Entertainment	54.4% (137)	45.6% (115)	252
		answered question	276
		skipped question	19

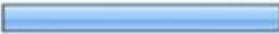
Would you like to see the following locate in the City of Peculiar?



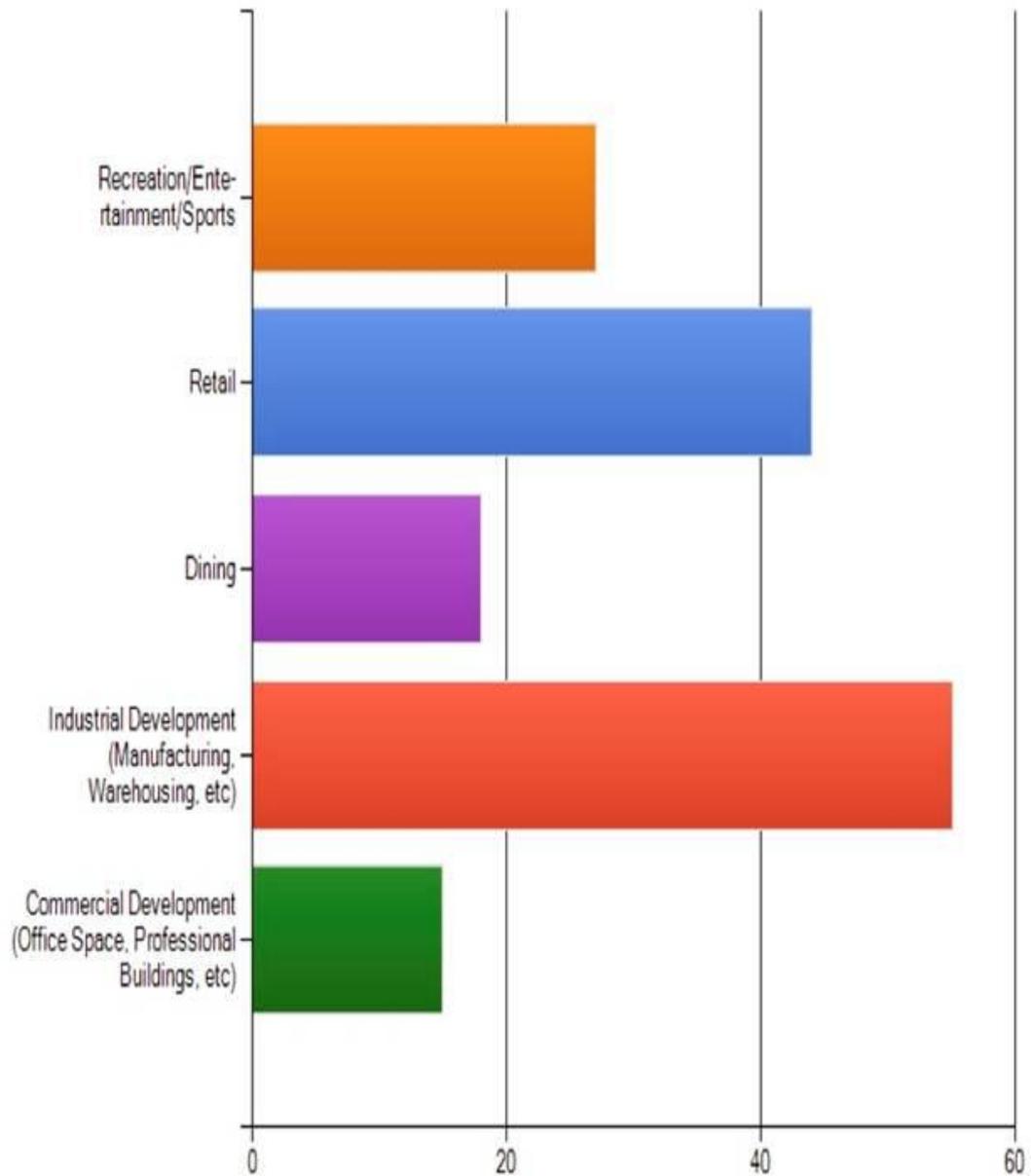
9. Do you think the City of Peculiar should consider offering financial incentives to potential development projects?

		Response Percent	Response Count
Yes		63.4%	168
No		36.6%	97
answered question			265
skipped question			30

10. If you answered "Yes" to Question 9, please select the types of development projects that should be targeted?

		Response Percent	Response Count
Recreation/Entertainment/Sports		26.0%	27
Retail		42.3%	44
Dining		17.3%	18
Industrial Development (Manufacturing, Warehousing, etc)		52.9%	55
Commercial Development (Office Space, Professional Buildings, etc)		14.4%	15
Other (please specify)			18
answered question			104
skipped question			191

If you answered "Yes" to Question 9, please select the types of development projects that should be targeted?





Conclusions